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NIAA – ChangeUp Partner to Aid Nevada’s High School Baseball Players

FOR IMMEDIATE RELEASE (5/19/2021)

The Nevada Interscholastic Activities Association (NIAA), the non-profit governing body of high school athletics in the Silver State, and ChangeUp, a pitching safety tracking system, have jointly announced a partnership that will help the NIAA’s baseball coaches perform one of their side duties more efficiently.

“We are excited to be partnering with the prestigious NIAA organization and its member high school athletic programs in support of their collective commitment to player safety,” said Jeremy Coffey, COO, and Co-Founder of ChangeUp. “By providing solutions to accurately and comprehensively track pitch loads across multiple teams and seasons, ChangeUp makes compliance with pitch limits and rest requirements simple and easy while also providing players, coaches and parents with key information to help address health and safety concerns before injuries occur.”

“The Association is sincerely appreciative of ChangeUp’s commitment to high school baseball pitcher safety in the Silver State,” said Bart Thompson, Executive Director of the NIAA. “Their data management software to track, analyze and report pitch counts is cutting edge technology. This platform is easy, beneficial and effective to use by our coaches. Using sport science methods will ultimately help the health and well-being of student-athletes. The NIAA is grateful for this partnership and the long-term benefits it will provide to students and our baseball programs.”

ABOUT ChangeUp LLC

Created by league administrators, parents, and coaches—for league administrators, parents and coaches—to provide a smarter, simpler way to track and analyze pitch loads, ChangeUp is unique in the pitching safety and performance management space as it captures pitch activity over multiple teams and leagues, across all seasons and for a player’s entire career. Additionally, ChangeUp offers real-time, data-driven analytics, insights and performance trends that can be used to promote player safety, and to shape strength/conditioning/training regimes, facilitate player recruitment processes and inform medical treatment decisions if injuries do occur.

By using ChangeUp’s player-centric, pitching safety and performance management platform, teams are able to ensure players are staying within pitch limits, are receiving required days of rest, and are training accordingly. Baseball coaches using ChangeUp will demonstrate their commitment to safety and player development.

For more information about ChangeUp please visit www.change-up.io.

ABOUT THE NEVADA INTERSCHOLASTIC ACTIVITIES ASSOCIATION

The Nevada Interscholastic Activities Association (NIAA) is private, non-profit organization (501c3) governing high school athletics in the Silver State. The NIAA was formed originally by the state's secondary schools and their district superintendents, and it is recognized by the Nevada state legislature. The Association's purpose is to promote, coordinate, and regulate statewide activities on an equal level that is part of the total educational program for the students. It is important to note, however, that the NIAA does not receive direct state funding. The NIAA's three revenue streams are corporate partnerships, event ticket sales, and member school's dues.

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